



## Forest Row Parish Council Traders & Entrepreneurs Forum

### Notes of meeting 26.11.18

- **NO AGENDA AS MEETING RAN AS A BRAINSTORMING SESSION:**

Areas discussed: Name & Logo

Aims/Goals

Action

- **Name/Logo**-ideas put forward-get people to vote on this.

Should the Logo be designed by a professional?

- **Aims/Goals**- Communication, clarity for the public on what the village offers.

Who are we?

Keep it local

To increase footfall to the village-new customers

Support & encourage new businesses

Advertising

To be part of/endorsed by the Parish Council

Networking

Money-will we need funding for projects?

Be integrated in the village life

Remove barriers to trade

Website

Parking-get more spaces

Become a disability & dementia friendly village

Become a destination village

- **Action**-Events throughout the year, this was very important to all

Create street map of shops & parking

Involve schools and other groups

Draw more businesses into the group

Coordinate with other events

- **ACTIONS FOR NEXT MEETING:**

- Create a Doodle Poll for everyone to vote on name suggestions.

- Further discussion needed on whether we need a committee structure and if so will need to vote on Chair & Vice Chair.

- Make a resolution to who can join the group.

- Further discussion needed on Gordons parking letter.

**DATE OF NEXT MEETING:** Thursday 13th December 6-7pm in the Community Centre.